Evaluation of Student Learning at Wake Forest College

- **Program Mission & Goals**
  - A program should have at least 3 measurable outcomes, each tied to the program mission.
  - Student learning outcomes include changes in **knowledge, skills, abilities, behaviors, or values**.
  - Common outcomes include: knowledge of theory and research in the field, ability to think critically about the field of study, oral and written communication skills.

- **Student Learning Outcome 1**
  - Capstone reviewed w/ faculty-developed rubric
  - Annual Student Focus Group or Survey
  - Standardized questions included on exams in relevant courses

- **Student Learning Outcome 2**
  - Survey of Employers
  - Pre-post assessments

- **Student Learning Outcome 3**
  - Other Indirect Measures
  - Other Direct Measures

**Assessment Measures**

**Results**

**Continuous Improvement**

1) **Findings:**
   - Report data for each measure

1) **Interpretation:**
   - What story does your data tell?
   - Do results meet expectations?

3) **Action Plans:**
   - What changes can or should be made to: teaching methods, curriculum and/or program?

- Faculty interpretation of findings should lead directly to Action Plans.

Kara Penfield, Ph.D.
penfieldk@wfu.edu
305-804-1595