The Communication Department studies the phenomenon of human communication in all its aspects. We support a liberal arts approach to communication through scholarship, creative production, and teaching in three concentrations: communication science, media studies, and rhetorical studies. Our goal for undergraduate majors is to prepare them for the responsibilities of citizenship and for the many career paths in which knowledge of communication is a critical asset. Our goal for our Masters program is to provide the best preparation for advanced research and scholarship at the doctoral level.

Mission Statement:

More information including details about Honors and Internships can be found on the department website:

Http://www.wfu.edu/communication

Full Time Faculty
Jarrod Atchison, Rhetorical Theory
Alessandra Beasley, Rhetorical Theory
Mary Dalton, Critical Media Studies
Sandra Dickson, Documentary Film
Steve Giles, Health Communication
Michael Hazen, International Communication
Cindy Hill, Documentary Film
Michael Hyde, Communication Ethics
Marina Krcmar, Media Communication
Candyce Leonard, Film Criticism
John Llewellyn, Organizational Communication
Allan Louden, Political Communication
Ananda Mitra, Technology
Dee Oseroff-Varnell, Public Speaking
Cara Pilson, Documentary Film
Randall Rogan, Crisis Negotiations and Terrorism
Margaret Zulick, Rhetorical Criticism

Staff
Jarrod Atchison, Director of Debate
Virginia Bannigan, Administrative Assistant, Debate
Steve Jarrett, Director of Media Facilities
J.P. Lacy, Debate Coach
Patty Lanier, Administrative Coordinator
Linda J. Powell, Office Manager

Department Chair, Ananda Mitra

DEPARTMENT OF COMMUNICATION

308A Carswell Hall
Wake Forest University
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Email: lanierpr@wfu.edu
The Department of Communication offers majors the opportunity to concentrate in special areas of study. Communication majors may choose to concentrate in Rhetorical Studies, Media Studies, or Communication Science. Students may also opt to choose courses across.

Students seeking the Communication Science concentration must choose at least five (5) courses from the following:

- 113 Relational Communication
- 114 Group Communication
- 245 Introduction to Mass Communication
- 270 Special Seminar
- 286 Individual Study
- 287 Research Practicum I
- 288 Research Practicum II
- 305 Communication Ethics
- 314 Mass Communication Theory
- 330 Communication and Conflict
- 331 Communication, Terrorism, and Hostage Negotiation
- 335 Survey of Organizational Communication
- 342 Political Communication
- 350 Intercultural Communication
- 351 Comparative Communication
- 352 Interpersonal Communication
- 353 Persuasion
- 354 International Communication
- 355 Health Communication
- 370 Special Topics
- 380 Great Teachers

The Media Studies concentration considers the production, interpretation, and theoretical analysis of communication that is (1) disseminated to a broad and largely anonymous audience and (2) mediated by the various technological devices that make such broad dissemination of the message possible. Students seeking the Media Studies Concentration must take at least five (5) courses from the following:

- 116 On-Camera Performance
- 117 Writing for Public Relations and Advertising
- 140 Information and Disinformation on the Internet
- 212 Introduction to Production and Theory
- 213 Media Production: Documentary (P—COM 212)
- 214 Media Production: Narrative (P—COM 212)
- 215 Broadcast Journalism (P—COM 212)
- 216 Media Production: Studio (P—COM 212)
- 245 Introduction to Mass Communication
- 246 Introduction to Film
- 270 Special Seminar
- 284 Production Practicum I
- 285 Production Practicum II
- 286 Individual Study I
- 287 Research Practicum I
- 288 Research Practicum II
- 304 Freedom of Speech
- 305 Communication Ethics
- 311 Film Theory and Criticism (P—COM 246)
- 312 Film History to 1945
- 313 Film History since 1945
- 314 Mass Communication Theory
- 315 Communication and Technology
- 316 Screenwriting
- 317 Communication and Popular Culture
- 342 Political Communication
- 350 Intercultural Communication
- 370 Special Topics
- 380 Great Teachers

A concentration in Rhetorical Studies involves cultivating an appreciation of how speakers locate and use modes of persuasion in the interests of their communities, constituents, organizations, and institutions. “Rhetoric” is understood as the art of public speech in both theory and practice. Students who concentrate in Rhetorical Studies must take at least five (5) courses from the following:

- 117 Writing for PR
- 270 Special Seminar
- 282 Debate I
- 283 Debate II
- 286 Individual Study I
- 287 Research Practicum I
- 288 Research Practicum II
- 300 Classical Rhetoric
- 301 Semantics & Language in Communication
- 302 Argumentation Theory
- 304 Freedom of Speech
- 305 Communication Ethics
- 306 Sem. In Rhetorical Theory (Burke & Bakhtin)
- 335 Survey of Organizational Communication
- 336 Organizational Rhetoric
- 337 Rhetoric of Institutions
- 338 African American Rhetoric
- 340 American Rhetorical Movements to 1900
- 341 American Rhetorical Movements since 1900
- 342 Political Communication
- 343 Presidential Rhetoric
- 351 Comparative Communication
- 354 International Communication
- 370 Special Seminar
- 380 Great Teachers

A Communication Degree

The Department of Communication offers majors the opportunity to concentrate in special areas of study. Communication majors may choose to concentrate in Rhetorical Studies, Media Studies, or Communication Science. Students may also opt to choose courses across.

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- 288 Research Practicum II
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- 380 Great Teachers

Required Courses for Major
30 hours
- 110 Public Speaking OR 102 Debate and Advocacy
- 225 Historical/ Critical Research in Communication
- Minimum of 12 hours must be from the 300 level courses

Required Courses for Minor
18 hours
- 110 Public Speaking OR 102 Debate and Advocacy
- 225 Historical/ Critical Research in Communication OR
- Minimum of 3 courses must be from the 300 level