WordPress for Beginners Handout

Basic Terminology

- **Admin Panel**: This is where all the action goes on behind the scenes on your WordPress site. A menu on the left lets you add or modify content in different parts of your site.
- Page: In simple terms, a web page. This is something that generally doesn't change regularly (although content in sidebars or other areas may get regular updates.)
- **Post (also News Items)**: In simple terms, a blog entry. These are usually shorter than a Page, are specific to a particular time, and are displayed as part of a stream of entries, organized by the date they were published.
- **Links**: When referring to the section in the admin panel labeled Links, this is a list of links to websites, documents or anything else that you may want to reuse over and over again in different ways on your site. For instance, the Links section on your site might have links to the WFU home page, the Wake Forest College home page, WIN, or maybe other standard links.
- **Media**: Simply put, this is the "bucket" into which all of your site's pictures, Word documents, PDFs and similar uploads are stored.
- Theme: This is the collection of all the code that goes into a site. This includes templates for different types of pages and posts, and lost of underlying structure for a site. It can suggest a visual design, but does not determine what the site will look like.
- **Template**: A specific design for a type of page or post. This usually determines what will appear on the screen and where.

