Communication Classes

100. Introduction to Communication and Rhetoric.
(3h) Introduction to the theories, research, and analysis of verbal and nonverbal processes by which human beings share meanings and influence one another. (D)

102. Debate and Advocacy.
(3h) The use of argumentative techniques in oral advocacy: research, speeches, and debate. (D)

110. Public Speaking.
(3h) Study of the theory and practice of public address. Lab experiences in the preparation, delivery, and critique of informative and persuasive speeches. (D)

113. Relational Communication.
(3h) Introduction to relational communication theory, research, and principles. (D)

(3h) Introduces the theory and practice of performing for the camera. Covers basic method acting, newscasting, and other performance formats. Also listed as THE 141.

117. Writing for Public Relations and Advertising.
(1.5h, 3h) Principles and techniques of public relations and applied advertising. Students use case studies to develop public relations and advertising strategies. Also listed as JOU 286. P—POI.

140. Information and Disinformation on the Internet.
(1.5h) Examination of information gathering practices on the Internet and World Wide Web. Students develop and apply standards for evaluating information through analysis of websites dealing with important and controversial topics.

(3h) Introduction to the theory and practice of broadcast journalism. Topics include ethics, technology, and the media as industry, and projects address writing, producing, and performing for radio and television.

(3h) Introduction to methodological design and univariate statistics as used in communication research. (QR)

(3h) Introduces students to the historical and critical analysis of rhetoric. Examines current methods of rhetorical criticism with a view to researching and composing a critical paper in the field.

245. Introduction to Mass Communication.
(3h) Historical survey of mass media and an examination of major contemporary media issues. (D)

246. Introduction to Film and Media Aesthetics
(3h) Introduction to the major theories and aesthetics of motion pictures through a study of styles related to writing, directing, cinematography, editing, and sound. (D)

247. Foundations of Digital Media
(3h) Students produce a variety of short-form media projects. P—COM 246.

280. Communication Internship I.
(1.5h, 3h) Individual communication internships to be approved, supervised, and evaluated by an appropriate faculty adviser. Pass/Fail only. P—POI.

5/1/2013
282. Debate Practicum I.
(1.5h) Individual projects in debate to be approved, supervised, and evaluated by an appropriate faculty adviser. Pass/Fail only. P—POI.

283. Debate Practicum II.
(1.5h) Individual projects in debate to be approved, supervised, and evaluated by an appropriate faculty adviser. Pass/Fail only. P—POI.

284. Production Practicum I.
(1.5h) Individual projects or collaborations with appropriate professionals in media production to be approved, supervised, and evaluated by a faculty adviser. Pass/Fail only. P—POI.

285. Production Practicum II.
(1.5h) Individual projects or collaborations with appropriate professionals in media production to be approved, supervised, and evaluated by a faculty adviser. Pass/Fail only. P—POI.

286. Individual Study.
(1-3h) Directed study in an area of interest to be approved and supervised by a faculty adviser. P—POI.

287. Research Practicum I.
(1.5h) Credit opportunities for students to collaborate with faculty on research projects. Awards credit to students assisting faculty with research initiatives led by the faculty. Projects may be short term, culminating in presentation or publication, or longitudinal, where the student participates in an on-going effort. Pass/Fail only. P—POI.

288. Research Practicum II.
(1.5) Awards credits to students assisting faculty with research initiatives led by the faculty. Projects may be short term, culminating in presentation or publication, or longitudinal, where the student participates in an on-going effort. Pass/Fail only. P—POI.

300. Classical Rhetoric.
(3h) Study of major writings in Greek and Roman rhetorical theory from the Sophists to Augustine. Offered in alternate years.

301. Human Communication and the Structure of Reality.
(3h) Examines the rhetorical process of how we “come to terms” with, and thereby understand, everyday reality and how, in turn, the meaning of this reality structures our thinking and actions.

302. Argumentation Theory.
(3h) Examination of argumentation theory and criticism; examines both theoretical issues and social practices. Offered in alternate years.

303. Directing the Forensic Program.
(1.5h, 3h) Pragmatic study of the methods of directing high school and college forensics with work in the High School Debate Workshop. Offered in the summer.

304. Freedom of Speech.
(3h) Examination of the philosophical and historical traditions, significant cases, and contemporary controversies concerning freedom of expression. Offered in alternate years.

305. Communication and Ethics.
(3h) Study of the role of communication in ethical controversies.

306. Seminar in Rhetorical Theory: Burke & Bakhtin.
(3h) Examines the language theories of Kenneth Burke and Mikhail Bakhtin in relation to contemporary rhetorical theory.

310. Advanced Digital Media.
(3h) Students produce advanced projects media projects over which they assume significant creative control. P—COM 247.

5/1/2013
312. Film History to 1945.
(3h) Survey of the developments of motion pictures to 1945. Includes lectures, readings, reports, and screenings.

313. Film History since 1945.
(3h) Survey of the development of motion pictures from 1946 to the present day. Includes lectures, readings, reports, and screenings.

314. Media Effects.
(3h) Theoretical approaches to the role of communication in reaching mass audiences and its relationship to other levels of communication.

315. Communication and Technology.
(3h) Exploration of how communication technologies influence the social, political, and organizational practices of everyday life.

316. Screenwriting.
(3h) Introduction to narrative theory as well as examination of the role of the screenwriter in the motion picture industry, the influence of genre on screenwriting, and exploration of nontraditional narrative structures. Students complete an original, feature-length screenplay.

(3h) Explores the relationship between contemporary media and popular culture from a cultural studies perspective using examples from media texts.

318. Culture and the Sitcom.
(3h) Explores the intersection of American culture and the television situation comedy, one of the oldest and most ubiquitous forms of television programming.

319. Media Ethics.
(3h) Examines historical and contemporary ethical issues in the media professions within the context of selected major ethical theories while covering, among other areas, issues relevant to: journalism, advertising, public relations, filmmaking, and media management.

320. Media Theory and Criticism.
(3h) Critical study of media including a survey of major theoretical frameworks. P—COM 246.

330. Communication and Conflict.
(3h) Review of the various theoretical perspectives on conflict and negotiation as well as methods for managing relational conflict.

331. Communication, Terrorism, and Hostage Negotiation.
(3h) Examines domestic and international terrorism as grounded in extant communication theory, with emphasis on explicating the role that communication plays in current conceptualizations and responses to terrorism.

335. Survey of Organizational Communication.
(3h) Overview of the role of communication in constituting and maintaining the pattern of activities that sustain the modern organization.

336. Organizational Rhetoric.
(3h) Explores the persuasive nature of organizational messages—dealing with risk, reputation, image, legitimacy and strategic communication—including those exchanged between organizational members and those presented on behalf of the organization as a whole.

(3h) Explores how African Americans have invented a public voice in the 20th century. Focuses on how artistic cultural expression, in particular, has shaped black public speech. (CD)

5/1/2013
(3h) Explores the history and theory of citizenship as a deliberative practice linked to the rhetorical tradition of communication with an emphasis on participatory and deliberative skills as part of the process in which communities are formed and citizens emerge as members.

(3h) Examines the influence of emancipation movements on American public discourse by reading and analyzing original speeches and documents with emphasis on abolition of slavery and women’s rights.

341. American Public Discourse II.
(3h) Examines the influence of emancipation movements on American public discourse by reading and analyzing original speeches and documents. Among the movements addressed are labor, civil rights, student protest, and women’s liberation.

342. Political Communication.
(3h) Study of electoral communication, including candidate and media influences on campaign speeches, debates, and advertising.

343. Presidential Rhetoric.
(3h) Examines theory and practice of speechmaking and mediated presidential communication.

344. Rhetoric of the Law.
(3h) Examination of legal discourses including trial and appeal processes through motions to closing arguments.

345. Rhetoric of Science and Technology.
(3h) Examination of how scientific and technological discourses function rhetorically in public arenas to affect non-scientific publics’ understanding.

350. Intercultural Communication.
(3h) Introduction to the study of communication phenomena between individuals and groups with different cultural backgrounds.

351. Comparative Communication.
(1.5h, 3h) Comparison of communicative and linguistic processes in one or more national cultures with those of the U.S. Also listed as LIN 351 and INS 349. Credit not given for both COM 351A and INS 349. (CD)
351A. Japan (CD)
351D. Multiple Countries (CD)
351B. Russia (CD)
351E. China (CD)
351C. Great Britain (CD)

352. Interpersonal Seminar.
(3h) Advanced study of theories and research in one or more of the specialized concentrations of interpersonal communication.

353. Persuasion.
(3h) Examination of theories and research concerning the process of social influence in contemporary society.

(3h) In-depth look at the role of mass media in shaping communication between and about cultures using examples from traditional and emerging media systems. (CD)

(3h) Examination of theories, research, and processes of health communication in contemporary society.

(3h) Explores contemporary issues related to communication in healthcare contexts, notably theories and research on patient-provider communication.

5/1/2013
357. Health Communication Ethics.
(3h) Examination of prevailing ethical issues in health communication with particular attention paid to understanding, developing, and applying moral arguments to contemporary issues in health care.

(3h) An examination of the problems of justice in health care and the meaning of human dignity in the face of illness and the technologies of treatment.

360. Rhetoric of Science and Technology.
(3hr) Examination of how scientific and technological discourses function rhetorically in public arenas to affect non-scientific publics’ understanding.

365. Sport, Media and Communication.
(3h) Examination of the role of sport in society, cultural, and institutional practice. The course surveys the values represented by interpersonal and mediated messages regarding key dimensions of sport including competition, ethics, gender, and race.

370. Special Topics.
(1-3h) Examination of topics not covered in the regular curriculum.

380. Great Teachers.
(1h, 1.5h, 3h) Intensive study of the ideas of three noted scholars and teachers in the field of communication. Students interact with each teacher during a two- to three-day visit to Wake Forest.